

P.O. Box 1242 • Chico, CA. 95927-1242  
Toll Free: (888) 427-3728 • Business: (530) 891-3473  
Fax: (530) 891-9255 • Website: [www.RESCUE42.com](http://www.RESCUE42.com)



**RESCUE 42**  
Innovative Tools for Extrication and Rescue

## **FOR IMMEDIATE RELEASE**

November 12, 2008

### **Rescue 42, Inc. Announces Composite Upgrade Program**

(CHICO, CA) – Rescue 42 this week announced the launch of their new Composite Upgrade Program, which will allow customers to trade in their older steel vehicle stabilization struts for credit towards the purchase of the new Advanced Kevlar® Composite TeleCrib® Stabilization System.

“Since the début of the Composite based TeleCrib® Kits in 2005, customers with steel struts have been asking us for an upgrade program”, states Rescue 42 president Tim O’Connell. “With our new, larger manufacturing facility, we are able to accommodate the increased demand that we expect this program to bring.”

With these distressing economic times, Mr. O’Connell says he felt compelled to contribute something back to the community which has made his business successful. “As a 25 year firefighter, I am all too aware of shrinking fire department budgets making it difficult to have the latest, most advanced equipment needed for rescue. With our upgrade program, departments can save up to \$2000 on our new Kevlar® Composite kits.”

Several brands of struts will be accepted under the Composite Upgrade Program, and customers will receive a \$250 credit for each strut assembly traded in, which they may use towards the purchase of a new Composite TeleCrib® kit. All trade-ins and orders will be processed through Rescue 42’s exclusive distributors.

Details of the program and a list of authorized TeleCrib® Stabilization distributors can be found on their website, [www.RESCUE42.com](http://www.RESCUE42.com) or by calling toll free at (888) 427-3728.

---

#### **About Rescue 42, Inc.:**

Rescue 42 is a leading manufacturer of innovative rescue equipment located in Northern California. Started in 1995 by longtime firefighter and ex-Nuclear Submariner Tim O’Connell, Rescue 42’s product line includes the Composite TeleCrib® Stabilization System, The Shark™ Collapsible Step Cribbing, O’Connell Rescue Plate™ (O-Plate™), O-Plate™ Junior and JackMate® Lift Jack Accessory.

Rescue 42, TeleCrib® and the Rescue 42 logo are trademarks of Rescue 42, Inc.



**RESCUE 42**  
Innovative Tools for Extrication and Rescue

#### **Contact:**

Lydia Agurkis, Sales & Marketing Manager  
Rescue 42, Inc.  
Phone: (530) 891-3473 / Fax: (530) 891-9255  
E-Mail: [Lydia@rescue42.com](mailto:Lydia@rescue42.com)

***Sometimes You’ve Just Gotta Strut Your Stuff...***